



## Statement of the 24th Nordic Congress of General Practice in Jönköping, 2026

The health of patients, healthcare professionals, and the planet is inseparable. Sustainable primary care must address all three to deliver high-quality care—both in everyday practice and in times of crisis. The core values of Nordic general practice, grounded in continuity, equity, and person-centred care, provide a strong foundation for this work.

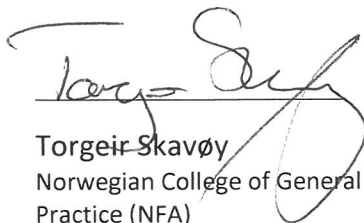
General practitioners have a responsibility to resist the marketisation of care that exploits health concerns and drives low-value practice. By integrating patient perspectives, clinical experience, and scientific evidence, we can reduce overdiagnosis and overtreatment—freeing resources for care that truly benefits patients, strengthens sustainability, and reduces environmental harm.

Continuous professional development and research are essential in a rapidly changing landscape, where access to information—and misinformation—is expanding through AI and digital tools. A resilient primary care workforce depends on lifelong learning and strong academic foundations.

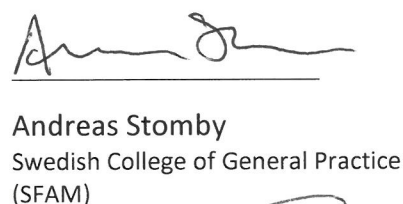
Reducing the environmental impact of healthcare is no longer optional. Without a healthy planet, nothing else is sustainable.

Together, as the Nordic GP community, we will continue to adapt to new realities while holding fast to the core values of general practice. Sustainable, high-value care is within reach—we must grab the opportunity.

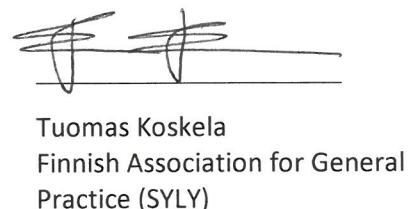
Signed,  
the 24th Nordic Congress of General Practice




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